



Seeker Consulting — Services

- Copywriting & outreach writing
- Content creation & content planning
- Website design & SEO-minded website copy
- Graphic design & logo design
- Video editing (CapCut)
- Google Ads & Facebook Ads
- Email marketing
- Public speaking & presentation building
- Customer persona & customer journey mapping
- Brand positioning
- Marketing campaign creation
- Competitive advantage identification
- Translating ideation into action
- Simple app creation (no-code)
- Operations improvement (Lean methodology)
- Bottleneck management
- Process creation & improvement

- Project management tool implementation
- Organizational resource activation
- Event planning & event marketing
- CRM setup & pipeline structuring
- Data tracking, analytics & dashboards
- No-code & low-code automations